Where and how we work is changing rapidly...

5 million

In the UK, the number of people estimated to work in the gig economy in 2020

2.7

2.7 billion workers are deskless

This means:

1 in 6

50

Percent of the global workforce will be mobile by 2020

...so are the people who are working

75%

In a few years, 75% of the global workforce will be deskless

43%

percent of refugees expect to leave their jobs within 2 years

Where are they working?

25

Employees take less than 30 minutes to actually show them and train on a weekly basis.

150

Times per day!

Phones now outnumber PCs by 2.5x

There are 4 billion smartphone users in the world.

Welcome to Workforce Success

Workforce Success is delivering information where and when the workforce needs it. It’s engaging, empowering and embraces the changing habits of technology and people.

You receive high-quality updates on your mobile device. Whether you’re on site or out on the road, you can access information instantly.

The goal of Workforce Success is to ensure that your workforce is empowered with the knowledge they require to be successful in their job.

What's behind these changes?

The noise reason is technology, which has enabled people to work from any location, collaborate and interact and produce services without being a salaried employee in the traditional sense.

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We expect our experience with technology inside work to mirror what we see outside of work...so are the people who are working...

The world has changed and companies must change with it

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What are the benefits of Workforce Success?

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...so are the people who are working...

We check our phones every 12 minutes, which roughly equates to 150 times per day!

We prefer short, easy-to-digest bits of information.

Your workforce expects that their 9-5 should look more like their 5-9.

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